

Shopping in...



Historical center

Around the Puerta del Sol and Plaza Mayor most centenary shops are concentrated, crafts, gifts, hats, fans, porcelains, religious articles, luthiers, espadrilles, ceramics, flamenco articles... **El Rastro**: A popular market typical of Madrid where the mornings of Sundays and holidays offers second-hand products, antiques, collectibles, decoration and the most improbable things. **Gran Vía, Carmen and Preciados**: It is the most popular shopping area among tourists where all kinds of shops are located. **Galería Canalejas**: an exclusive shopping, hotel and residential space in the heart of the capital, including the Hotel Four Seasons, the chain's first in Spain. An exclusive shopping mall in tune with Europe's most cutting-edge trends, and a gourmet space designed to offer a top-class dining experience.



Chueca & Fuencarral: LGBTI-friendly areas with places for leisure and recreation respectful of the diversity of today's society where alternative fashion is the protagonist. **Malasaña & Triball**: The triangle formed by Gran Vía, Fuencarral and Corredera Baja de San Pablo, constitutes a new shopping, gastronomy and culture area, with young designers predominating. **Salesas**: This area is home to exclusive brands with a very personalised service.



Barrio de las Letras

The so-called **Barrio de las Letras** is a bohemian neighborhood of Spanish Golden Age, where one of the most illustrious writers like Cervantes, Quevedo or Lope de Vega used to live. Nowadays this is a great area of leisure, restaurants and alternative shopping. Here you can find vintage stores, antique shops, art galleries, silver and decoration stores, musical instruments and bookshops and a very nice pedestrian area. Visit artisan workshops in the most authentic parts of Madrid: artisan shoes and tailoring, leatherwork, ceramics and painted silk fashion accessories.



7 Shopping Routes, 7 Stars



Spanish Fashion

Spanish designers have been surprising the world of high fashion for decades with their talent and a whole new approach to design. Without forgetting that Spanish culture inspires the collections of many fashion giants. Remember that in Madrid you have a chance to visit some showrooms and ateliers of prestigious designers. You have definitely made a good choice for your trip:

Spain is in fashion!

SPANISH DESIGNERS

Adolfo Domínguez	Del Pozo	Juanjo Oliva
Agatha Ruiz de la Prada	Felipe VarelaFrancis	Miguel Palacio
Alfredo Villalba	Lorenzo Caprile	Pedro del Hierro
Amaya Arzaga	Modesto Lomba	Purificación García
Ángel Schlesser	Montesinos	Roberto Torreta
Cristóbal Balenciaga	Hannibal Laguna	Roberto Verino

International Brands

All international brands have chosen the streets of Madrid, especially those in the surroundings of José Ortega y Gasset, to showcase their collections. Going luxury shopping in Madrid has a number of irresistible advantages: Madrid offers you better prices than other capital cities of the world. Also in Spain you have better conditions to make a tax refund, so you will be agreeably surprised with the final cost of your purchases. Enjoy an authentic luxury experience with all the attention you may need from the store staff, who will also attend to you in your own language.



Accessories and Jewelry

Spain is considered one of the best places on earth to buy shoes and accessories made of natural leather and fur of extraordinary quality and at very attractive prices. To buy shoes in Madrid one can go to a multi-brand store with a varied selection of classic shoes, specialized classical shoemakers shops or the boutiques of prestigious Spanish and international brands. In case of Spanish brands, they are inevitably influenced by the craft traditions of the country. As a result all their leather bags and silk scarves with all kinds of prints are true works of art. The jewelry tradition in Spain dates back to the Middle Ages and has always stood out for its outstanding quality and a great artisanal component.

SHOES & ACCESSORIES

Acosta	Carmina Shoemaker	Heelstique	Mascaró
Aimée	Cartujano	If Shoes	Misako
Aita	Castañer	Loewe	Patricia de Lara
Alma en Pena	Chama Navarro	Lottusse	Patricia Rosales
Antonio Parriego	Farrutx	Lurueña	Pedro García
Bravo Java	Fosco	Magrit	Pikolinos
Calzados Bravo	Geox	Malababa	Pretty Ballerinas
Camper	Glent	Manolo Blahnik	Salvador Bachiller

JEWELRY & WATCHES

Aldao Joyerías	Durán Joyeros	Joyería Pérez	Suárez
Ansorena	Elena C	L'Ermitage Joyeria	Tous
Aristocrazy	Folgueras	Montejo Joyeros	Unión Suiza
Cabranes Joyeros	German Joyero	Nicol's	Uno de 50
Carrera y Carrera	Grassy	Pepe Alba	Zenana
Chaumet	IWC Schaffhausen	Perodri	
Chocrón Joyeros	Joyería Yanes	Rabat	

Beauty



Madrid stores hide some real gems of perfumery and cosmetics products for face and body. The great majority is produced with natural ingredients and oils, where one of the main characters is, without any doubt, Spanish olive oil of exceptional quality. Discover Spanish brands and multibrand stores and learn the secrets of the Mediterranean youth. Many of these stores and spas centers will offer you special treatments to relieve fatigue after an intense shopping day. We also recommend visiting local perfume stores to find some amazing deals and unique fragrances of Spanish brands. And to finish the day, the stylists and hairdressers of Madrid are waiting for you to get your hair done and find your perfect makeup. Ready to go out?

7 Shopping Routes, 7 Stars

Markets & Gourmet



Markets of Madrid provide their visitors with an excellent combination of place for traditional daily shopping and modern meeting point, where you can take part in different activities, events or just have a drink with friends.

MARKETS & GOURMET STORES

Cala Millor	Gold Gourmet	Manacor
Mercado de Barceló	Gourmet Experience	Mantequeras Bravo
Mercado de Chamartín	Harina	Moulin Chocolat
Mercado de Chamberí	La Chinata	Oh! Delicatessen
Mercado de La Cebeda	Le Pain Quotidien	Ramest
Mercado de la Paz	Mallorca	
Mercado de Maravillas	Mamá Framboise	

Centenary Shops



Would you like to know what the commerce of Madrid looked like a century ago? The centenary shops offer you the opportunity to make this unique journey into the past and learn the history and essence of Madrid trade. Discover the stores specialized in clothes, accessories, decoration, gifts, espadrilles, rope work, house wear, musical instruments...

CENTENARY SHOPS • FOODS • GIFTS • FASHION

Cafés La Mexicana	El Riojano	Rejillería López
Mantequería	Viena Capellanes	Capas Seseña
Madrueno	Almacén de Pontejos	Casa Yustas
La Violeta	Antigua Casa Talavera	Camisería Burgos
La Pajarita	Antigua Relojería	El Kince de Cuchilleros
San Gines	Casa de Diego	La Favorita
Casa Mira	El Jardín del Ángel	La Gloria
La Duquesita	Guitarras Ramirez	Casa Vega
La Mallorquina	Hazen	Calzados Lobo
Antigua Pastelería del Pozo	La Nueva Parisien	La Moda
	Otero	La Camerana

Gifts, Vintage & Art



Enjoy buying a souvenir for a friend or loved one. In the Community of Madrid you can find specialized establishments in ceramics, leather, embroideries, fans, blankets and countless decorative items, vintage stores in Malasaña, Lavapiés and Latina and art galleries that show the creations of contemporary culture located mainly in the neighborhoods of Salamanca, Salesas, Las Letras and Lavapiés.

ANTIQUES & VINTAGE

Alcocer Anticuarios	Álvaro Alcázar	Heinrich Ehrhardt
Almoneda Fernando Guillén	Casado Santapau	Travesía Cuatro
Antigüedades Serrano	Fernández Braso	Elba Benítez
Barcelona Joyas	Guillermo de Osma	Casa sin fin
Cotanda	Inés Barrenechea	Espacio Mínimo
Entredós Antigüedades	Michel Soskine	F2 Galeria
Gonzalo Zazo	Nieves Fernández	Helga de Alvear
Le Comptoir Madrid	Parra & Romero	Maisterravalbuena
Mandalay	Elvira González	Moisés Pérez de Albéniz
Tailak	Juana de Aizpuru	Nogueras Blanchard
Vintage 4P	Marlborough	Leandro Navarro

Gastronomy



The gastronomic possibilities of the region of Madrid are as numerous as varied. Lovers of good cuisine will find here a wide range of flavors.

Michelin Stars

Numerous and distributed throughout the region, top the list the renowned David Muñoz with the 3 stars of DiverXO. Also have their position in the gastronomic firmament great chefs of the stature of Mario Sandoval, Paco Roncero or Ramon Freixa.



RESTAURANTS * Michelin Stars

A'Barra	DiverXO	Kabuki Wellington	Montia
Álbora	DSTAgE	La Candela Restó	Punto MX
Cebo	El Club Allard	La Tasquería	Ramón Freixa
Clos Madrid	El Invernadero	La Terraza del Casino	Yugo The Bunker
Coque	Gaytán	Gofo	99 KO Sushi Bar
Corral de la Moreria	Lúa		
Chirón	Kabuki	Madrid Santceloni	

Centennial Restaurants



To taste the best of the old kitchen: Casa Botín (from 1725), the oldest restaurant in the world, Posada de la Villa (1692), Casa Lhardy (1839) or Malacatin (1830), Lhardy among others.

CENTENNIAL RESTAURANTS AND TAVERNS IN MADRID

Bodega de la Ardosia	Casa Alberto	Casa Pedro	Malacatin
Botín	Casa Ciriaco	La Casa del Abuelo	Posada de la Villa
Café Gijón	Casa Labra	Lhardy	Taberna Antonio Sánchez

Gourmet Markets



These are renovated traditional markets in which you can taste some delicious tapas accompanied by a good wine and also buy excellent gourmet products.

MARKETS • GASTRONOMIC SPACES

Cortezo Yatai Market	Mercado de San Antón	Mercado de Moncloa
El Huerto de Lucas	Mercado de San Ildefonso	Organic Market & Food
Food Market Barceló	Mercado de San Miguel	Platea Madrid

Tapas at any time

In all neighborhoods you will find traditional taverns, gastrobars, and bistros where you can practice one of the traditions that never go out of style: el tapeo. The best of Madrid cuisine in a small format all day long.

A gastronomic getaway

The best recommendations among the excellent products of the Madrid pantry: asparagus and strawberries from Aranjuez, wines with D.O. Vinos de Madrid, farm cheeses and craft beers, and pastry and traditional mountain cuisine, especially the meats with the protected geographical designation of Sierra de Guadarrama.



Hotels



Madrid capital

To rest the body and soul, the region offers luxury hotels to suit all tastes. Each one has its own personality and provides unique experiences which will make your stay in Madrid unforgettable, be it downtown, in the centenarian Gran Vía, the Plaza de España or in the Barrio de Salamanca, or in one of the beautiful enclaves declared by UNESCO as World Heritage Sites, if you prefer to get away from the crowds.



In Madrid. Iconic grand hotels, like the Ritz and the Palace, the recently renovated Villa Magna, new hotels managed by some of the main hotel chains of the world, like the Silken Puerta de América, winner of three Pritzker architecture prizes, or the Eurostars Madrid Tower with impressive panoramic views above the city. Other possibilities are of course the exclusive boutique hotels located in historic buildings such as the Santo Mauro, the NH Palacio de Tepa or the Gran Meliá Palacio de los Duques, offering an avant-garde touch to the traditional luxury service.

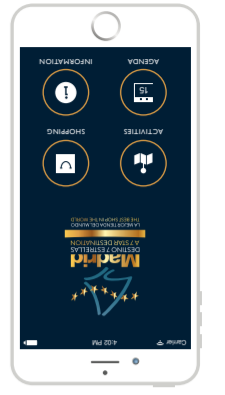


In Plaza de España two new 5-star design hotels, the Barceló Torre de Madrid in one of the most emblematic skyscrapers of the city and the VP Plaza de España. Hotels managed by international chains such as Hyatt, Four Seasons, Riu and Starwood Marriott, revolutionizing the face of the city.



Madrid Region

In the region, you will find quaint and refined rural lodgings where the smallest detail is taken care of in addition to charming hotels such as the Paradores de Alcalá de Henares and Chinchón.



AND TAX FREE
EXPERIENCE
MADRID SHOPPING

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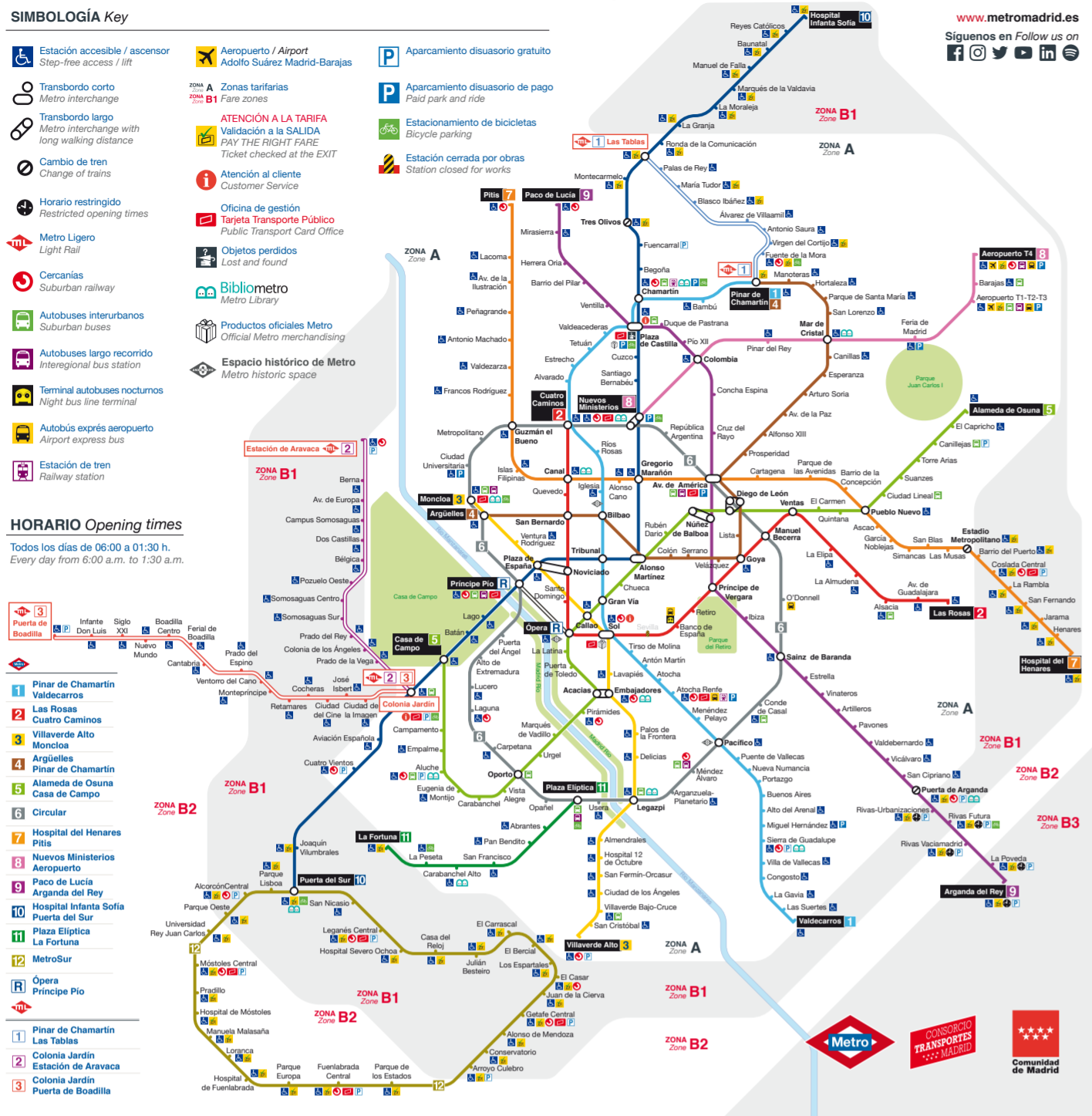
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MADRID A 7 STAR DESTINATION



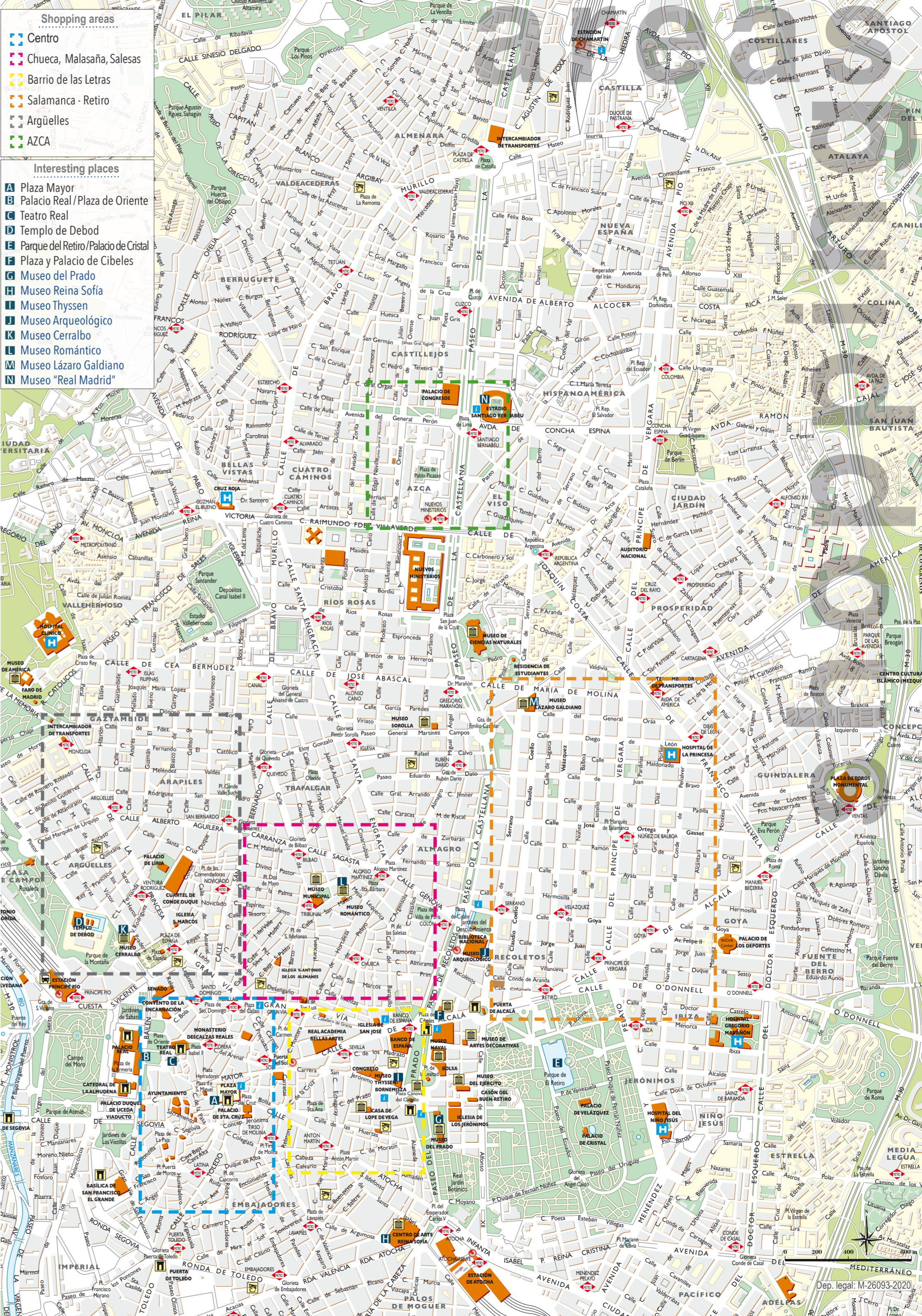


Useful tips

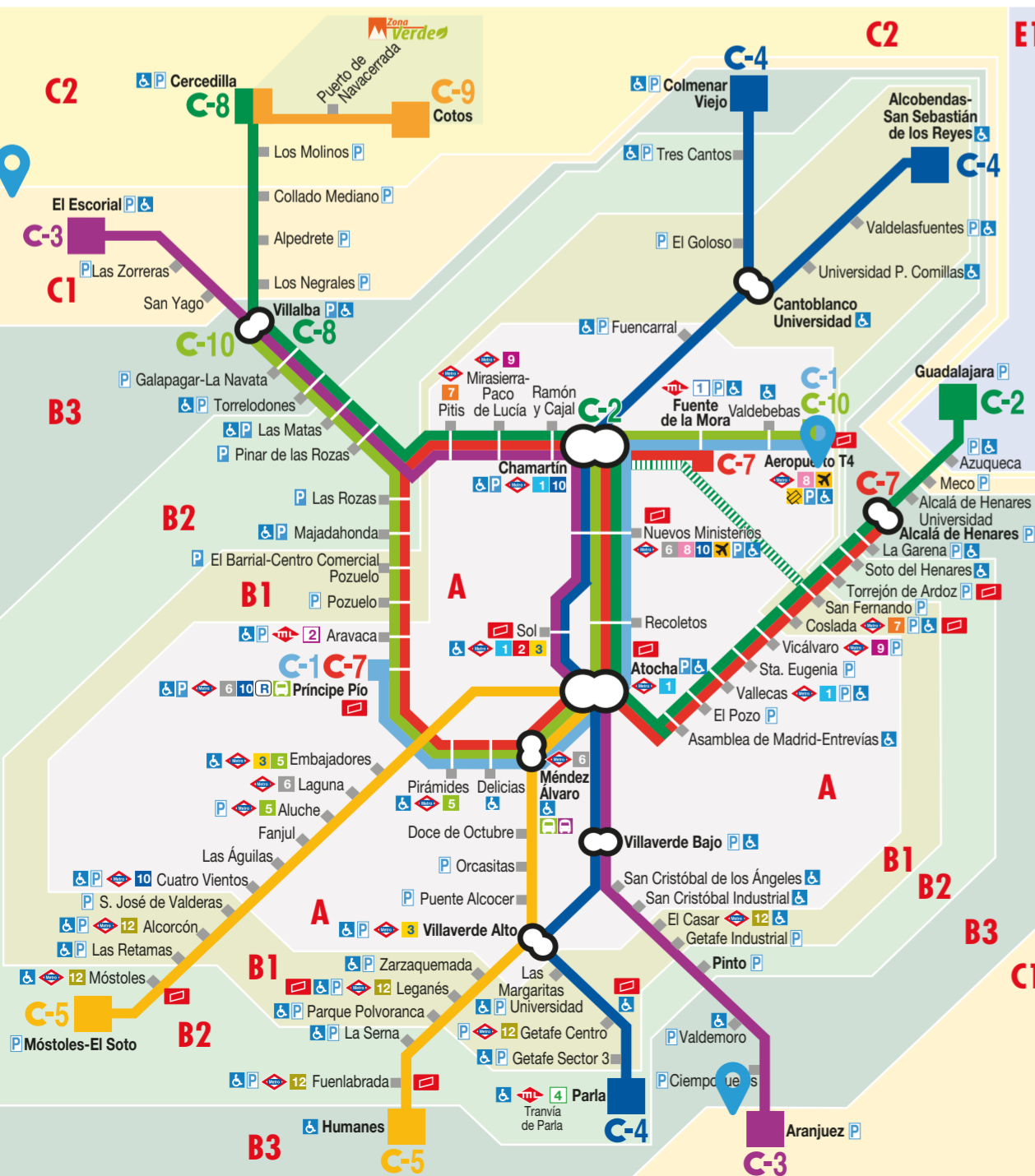
- What should I know about shopping in Madrid?** Madrid has very competitive prices compared to other European capitals, the VAT refund conditions are better, so the final prices are much more attractive.
- Opening hours:** Most of the shops open at 10:00 a.m. and close at 9:00 p.m. especially in the center and commercial areas. The shopping malls close at 10:00 p.m.
- TAX FREE** **TAX VAT:** Spain has a quick tax-free system, which offers an average discount of 16%, with no minimum spend and digital validation (the DIVA system).
- To haggle:** It is NOT common to haggle over prices in shops, yet at flea markets, it is an integral part of the street shopping experience.
- Credit cards:** The majority of stores accept all kinds of credit cards for purchases. Among them Visa, MasterCard, American Express, Diners Club, China Union Pay...
- Sales:** Although we can find offers and opportunities throughout the year, traditionally there are two seasons of sales: in winter from January 1 to February 28 and in summer from June 21 to August 31.
- Shipping of my purchases:** Many shops have their own local, national or international messenger services. It is very comfortable to travel without bulges.
- Tips:** Tips are not obligatory, but for certain services, they are a welcome addition to the workers' salary: waiters, taxi drivers and bellboys. It is the way to show appreciation for a good job. The amount depends on the cost of the service and the level of customer satisfaction, but it can never be demanded.
- Currency exchange:** You will easily find exchange offices in the city centre. For example, Western Union offices in Gran Vía.
- Shopping by metro:** The Madrid subway network is a fast and economic way to move about the city and do your shopping. If you want to use public transport, you will need a Public Transport Card (Tarjeta de Transporte Público, TTP) loaded with a valid ticket for your journey. More information: www.metromadrid.es/titulosytarifas
- Tourism offices:** For more information on shopping in Madrid, visit one of our tourist offices located in the emblematic places of the city. Check at: www.comunidad.madrid

- Shopping areas**
- Centro
 - Chueca, Malasaña, Salasas
 - Barrio de las Letras
 - Salamanca - Retiro
 - Argüelles
 - AZCA

- Interesting places**
- Plaza Mayor
 - Palacio Real / Plaza de Oriente
 - Templo Real
 - Templo de Debod
 - Parque del Retiro / Palacio de Cristal
 - Plaza y Palacio de Cibeles
 - Museo del Prado
 - Museo Reina Sofía
 - Museo Thyssen
 - Museo Arqueológico
 - Museo Cerralbo
 - Museo Romántico
 - Museo Lázaro Galdiano
 - Museo "Real Madrid"



Suburban network in Regional Transport Consortium of Madrid transport pay zones



Shopping outside the capital: World Heritage



Aranjuez: The Bourbons chose Aranjuez located on the banks of the Tagus River to establish their spring residence. It is a real privilege to walk along this landscape, declared by UNESCO as a World Heritage site, and visit its gardens: El Jardín del Príncipe, De La Isla or Del Parterre, as well as the Royal Palace, La Casa del Labrador or La Plaza de Toros. **Typical products:** autochthonous garden products, wedding boutiques, jewelry, textiles, footwear, gourmet. **Main shopping areas:** Central area, Foso-Moreras, Travelling Flea Market, El Deleite shopping mall. Discover the Aranjuez market "Mercado de Abastos" and the products of its fertile valleys, like strawberries and asparagus.



Alcalá de Henares: Cervantes's home town, declared a UNESCO World Heritage site, and its historical center is an ideal place to explore. Its streets, squares, and monuments, like San Ildefonso Chapel, Alcalá University or Arzobispal Palace take us back to the Spanish Golden Age. **Typical products:** sugar almonds, "rosquillas" (local donuts), gourmet products, textiles, handicrafts. **Main shopping areas:** Central Area, Calle Mayor and surroundings, Reyes Católicos Avenue, Juan de Austria Avenue; shopping malls: Alcalá Magna, La Dehesa, El Val, Garena Plaza.



San Lorenzo de El Escorial: Is distinguished by its extraordinary artistic heritage, its cultural offer and its magnificent location in the Sierra de Guadarrama mountain range. The Monastery of San Lorenzo de El Escorial and the oldest theatre of its kind in Spain are located here. These streets breathe the courtly air of past centuries. **Typical products:** Sierra de Guadarrama meats, bakery, art, antiques, etc. **Main shopping areas:** Juan de Leyva, Reina Victoria, Florida Blanca, Del Rey, etc. Municipal public market, El Zurburdón shopping mall.